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what
matters
most™

January 23, 2024

National Price Increase: Residential Roofing Products

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 4-6% on all residential roofing products, including Masterflow, effective April 01, 2024. Additionally, the price for GAF Energy Timberline Solar Systems will be increasing \$0.20-\$0.25/W. All orders shipped on or after April 01, 2024 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

David Kaltsas
Chief Operations Officer
GAF Energy

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